



2016 Advertising Opportunities

St. Louis Association of REALTORS®

12777 Olive Blvd. • St. Louis, MO 63141
Phone: 314.576.0033 • Fax: 314.576.7143



Printed and Mailed!

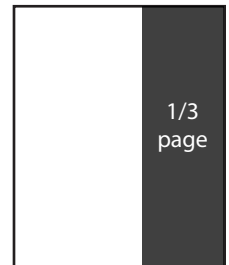
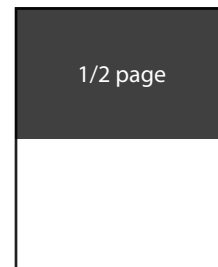
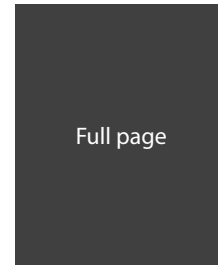
I would like to take this opportunity to thank you for your continued support of the St. Louis Association of REALTORS® (SLAR).

The REALTOR® Report is the “official” publication for SLAR and provides members with real estate news, local and national statistics, continuing education opportunities, events, election information, and other relevant industry news. This publication is printed and digitally distributed to more than 6,500 SLAR members.

The REALTOR® Report is published four times per year. Please consider the importance of having your marketing message in the 2015 REALTOR® Report.

2015 Advertising Rates for REALTOR® Report

Ad Size	Insertion Options	Cost
1/3 Page	1-2 times	\$250 per insertion
1/3 Page	3-5 times	\$200 per insertion
1/3 Page	6 times or more	\$150 per insertion
1/2 Page	1-2 times	\$375 per insertion
1/2 Page	3-5 times	\$275 per insertion
1/2 Page	6 times or more	\$225 per insertion
Full Page	1-2 times	\$625 per insertion
Full Page	3-5 times	\$550 per insertion
Full Page	6 times or more	\$425 per insertion



All rates include changes to ad copy or design. You have the option of changing your ad each insertion or as needed at no additional cost. All ads are full color. All ads can be linked to websites and emails.

With more than 6,500 members on this distribution list why wouldn't you take advantage of these rate specials and gain more REALTOR® referral business in 2016? If you are interested in placing an insertion order or have more questions, please contact Lauren at the phone number or email to the right.

Becca Grober
Director of and Marketing & Communications
St. Louis Association of REALTORS®
12777 Olive Blvd.
St. Louis, MO 63141
314.590.2304 direct
bgrober@stlrealtors.com
www.stlrealtors.com